SMART-CM Workshop

Project Achievements

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Contents

- The project promises
- The project achievements
- Lessons learned for solutions adoption

The Project promises

Achieve/Support a paradigm shift in global container chain efficiency & security:

- **Container security status provision** : from post event to real time notification
- **Secured Trade Lanes Operation**:
    - from AEO & inspection based model to technology enabled non AEO & trusted parties based model
    - from regional security solutions to global solution
- **SC management efficiency**:
    - from efficient actors to efficiently interrelated through information sharing community of actors (overall chain efficiency for the cargo owner).
    - From operations execution notification to operations pre-announcement
- **Container Security technology** :
    - From technology for reregulation compliance to technology for cargo & chain visibility
    - From proprietary solutions with low market penetration to standardized Technology, offering global solutions & competing through excellence

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Single Window for container security

- **1 Smart-CM platform connector**
  - Retrieve CSD status info through Neutral Layer (NL)
  - Standardized security statuses (SDMF)
  - Route any 3th party information through Business Logistics Layer (BLL)

- **1 Neutral Layer GUI**
  - Track and trace security status info
  - Container ID is linked to MRN

- **1 Customs added value service**
  - Containers authorized opening procedure
  - Interactive communication with CSD
  - Control via NL Layer GUI or handheld
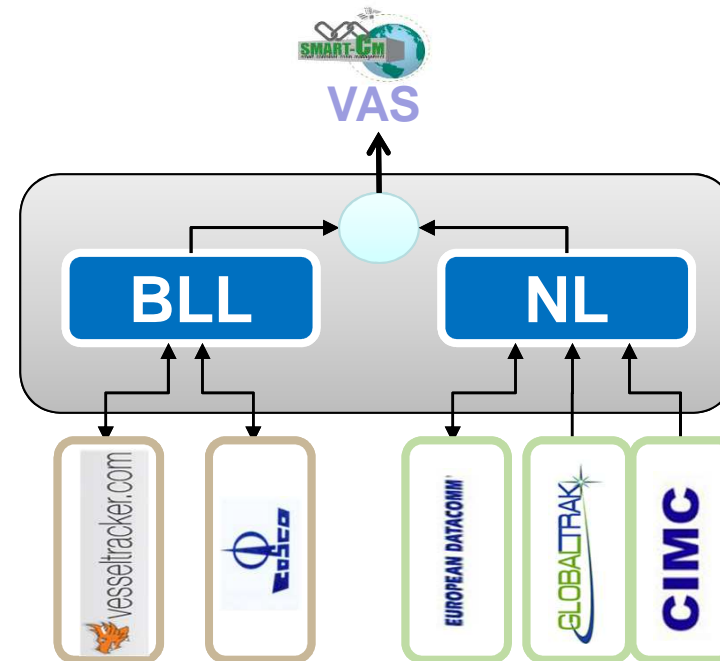
☺Easy to incorporate other technologies that provide data services

☺ Stakeholders connect through one interface

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Project achievements (2)

A Neutral Layer concept

Neutral interoperability
- No bias towards specific CSD technology providers
- No bias towards customs or businesses
- Well defined syntax/semantics of provided information

Neutral implementation
- Testing **data integrity** along the whole process of security related container info gathering
- Independent of **technology**
- Not infringing on ownership of **data**

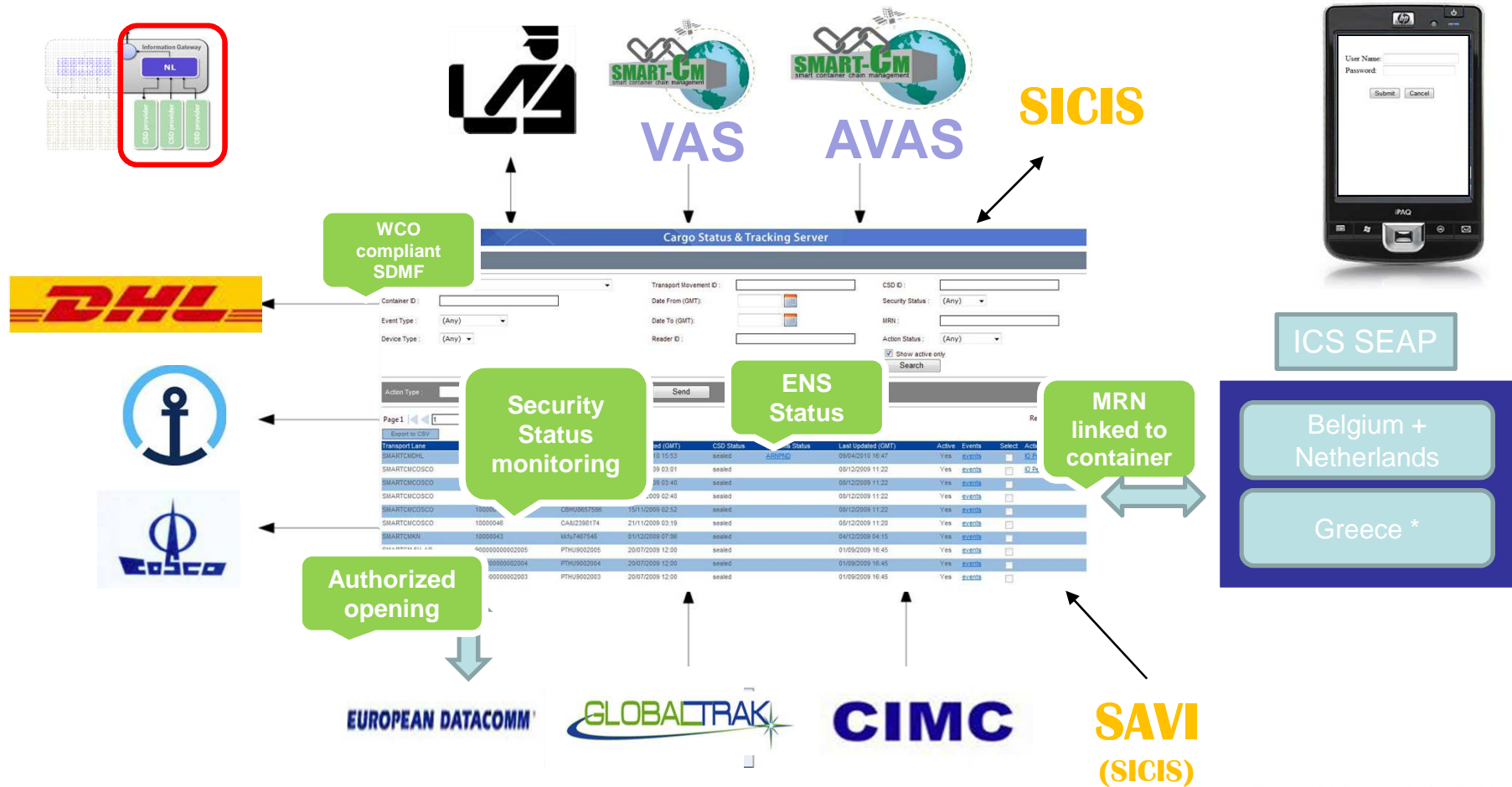**Neutral information administering organization**
- Managing the platform and provisioning information from the neutral layer to the stakeholders
- Not influencing competition
- No exclusion of members
- No commercial interests or objectives

Neutrality for customs / trusted environment for business

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Project achievements (3)

Standards compliance & interoperability achievement

Authorized opening Via PDA

SICIS

VAS

AVAS

WCO compliant SDMF

Security Status monitoring

ENS Status

MRN linked to container

Authorized opening

SAVI (SICIS)

ICS SEAP

Belgium + Netherlands

Greece *

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Project Achievements (4) ICS SEAP

Single window for B2C interface

SEAP as a single window for B2C

Porthus.Net

Ocean Carrier

1 ENS format

Application Platform (per user/per month pricing)

Communication Hub (transaction based pricing)

Datacenter

ENS → Customs MS1

ENS → Customs MS2

ENS → Customs MS3

ENS → Customs MS4

ENS → Customs MSx
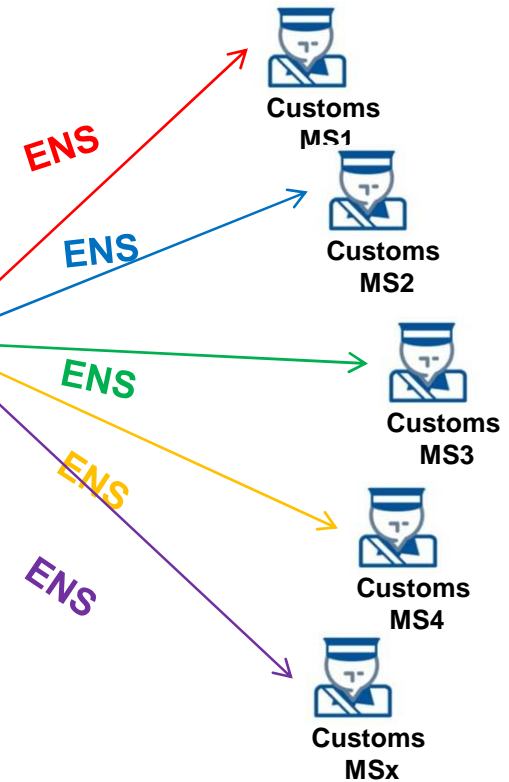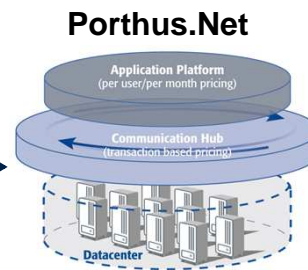
- 1 single message format to reach a broad range of EU Member States for ENS declarations
- Integrating MRN with security status
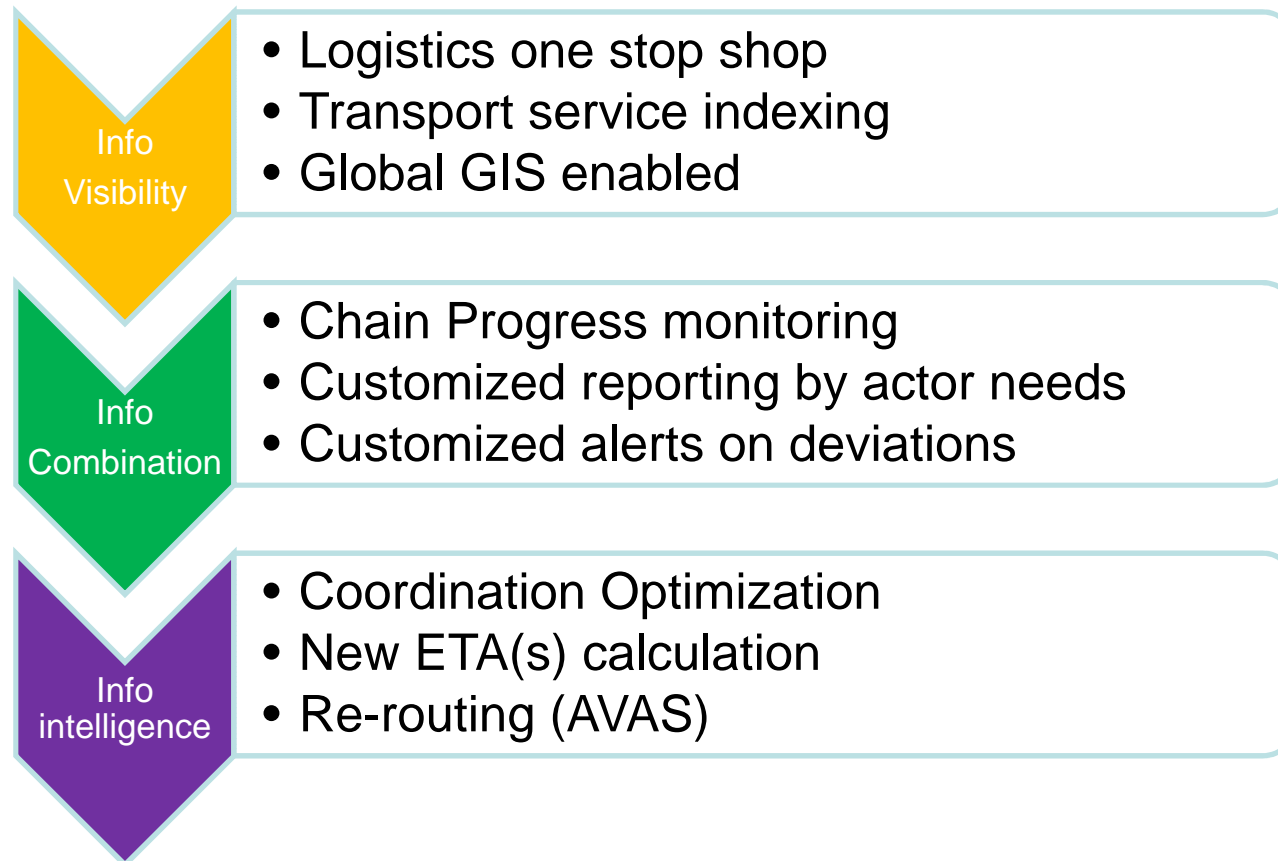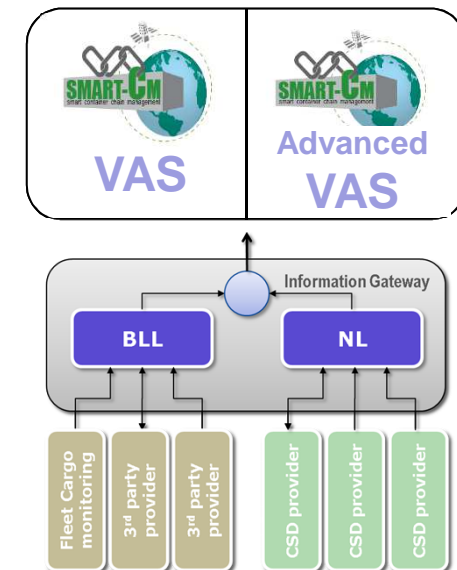- Linking ENS status to container

Smart-CM platform

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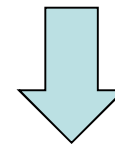
Project Achievements (5)

Business Added Value Services Platform

Info Visibility
- Logistics one stop shop
- Transport service indexing
- Global GIS enabled

Info Combination
- Chain Progress monitoring
- Customized reporting by actor needs
- Customized alerts on deviations

Info intelligence
- Coordination Optimization
- New ETA(s) calculation
- Re-routing (AVAS)

- *Increased Efficiency*

VAS | Advanced VAS

Information Gateway

BLL | NL

Fleet Cargo monitoring | 3rd party provider | 3rd party provider | CSD provider | CSD provider | CSD provider

Project Achievements (6)

Implementation of a "global" CEN WCA process

1. **CSDs Standardization for meeting industrial requirements for security**

    1. Standardisation of CSDs operational & technical characteristics

    2. Message standardisation between CSDs platforms & neutral platform (s)

    3. Middleware platform communication standard: adaptation of GS1 standard.

2. **Large involvement of CSDs providers** : 95% EU Industry, 75% of USA industry, key Chinese participants.

Lessons learned for Solutions adoption (1)

- **Secured Trade Lanes Implementation** :
  - Non EU Customs are seeking to trusted partied based models
  - Technology is accepted as a "partner" in security achievement in all continents.
  - A global solution for all modes of transport is imperative & should be achieved through customs agreement & International cooperation agreement .

- **SC management efficiency**:
  - Real time information provision is feasible & highly appreciated
  - Sharing of business information only in trusted platforms

- **Container Security technology** :
  - Technological improvements in accordance to the CEN WCA
  - Decrease of CSDs prices expected

Lessons learned for Solutions adoption (2)

- **Platforms role & interoperability :**
  - Big investment by industry actors on IT platforms.
  - Only specialized platforms bringing added value are accepted
  - Real time information provision is a winning factor for acceptance
  - Interoperability achievement is a community agreement challenge and should be supported as such by open low cost technology
  - Global logistics is a complicated environment which can afford only Simple solutions
  - Ports Community Systems are recognized as trusted environments by the industrial actors and should constitute pillars for future VAS and customs compliance services .

THANK YOU !!!

Diafaneia apon humbert final review

Back up slides

The Project achievements

Development of a state of the art platform which offers:

• Implementation of technology enabled secured trade lanes at global level

• Cross sectors requirements fulfillment for SC security and efficiency

• Exchange of trusted information among the public and private stakeholders of the SC in order to facilitate customs clearance procedures & transactions related to security.

• Sharing of information among the transport & logistics industry actors of the chain in the attempt of added value return due to better chain management and events reaction.
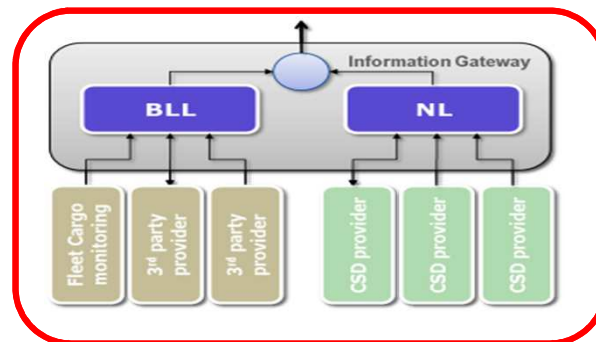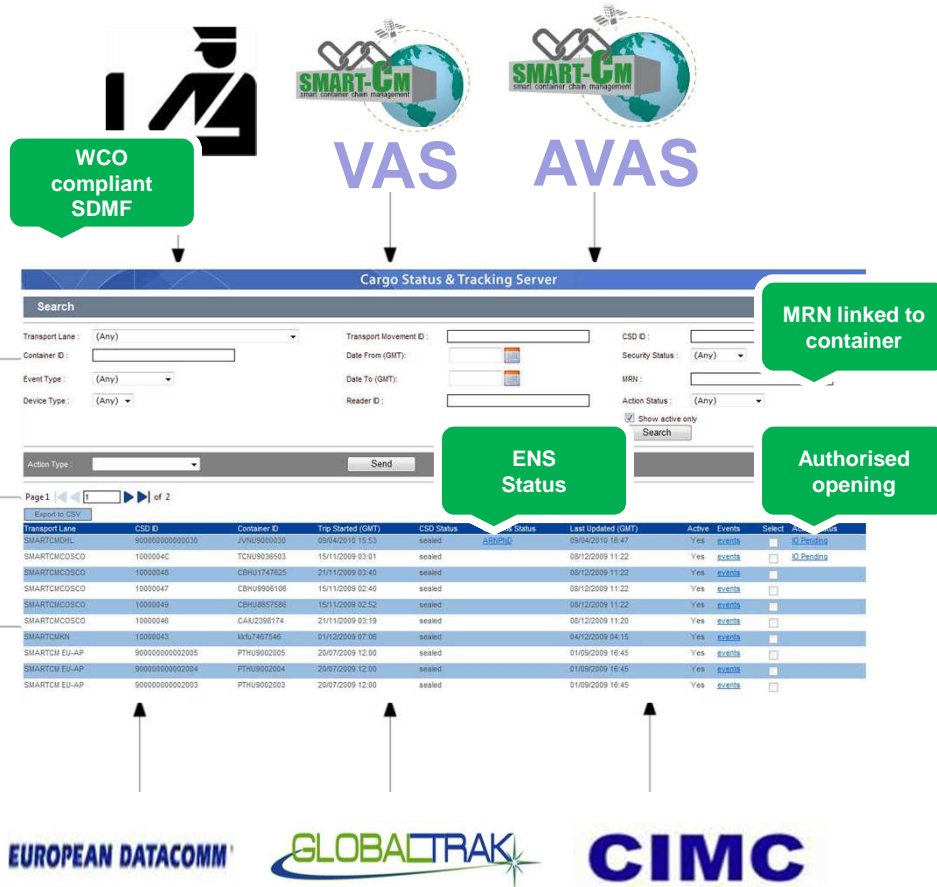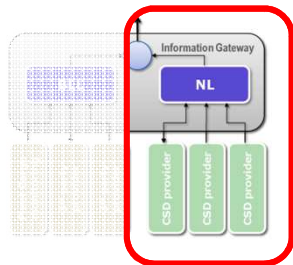
The Project achievements

Single Window for container security

- Open platform to route any type of information or source
- 2 types of information sources identified
  - **Security Status information**
    - through a neutral layer (NL)
    - Typically about container security via CSD, RFiD or other
    - Statuses mapped to standard SDMF
  - **Transport status information**
    - Through business logistics layer (BLL)
    - Typically AIS, container tracking
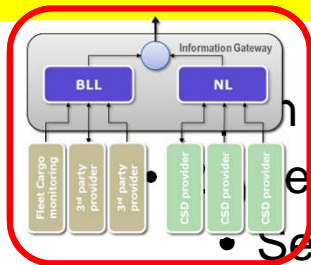   - Transport services provided within VAS
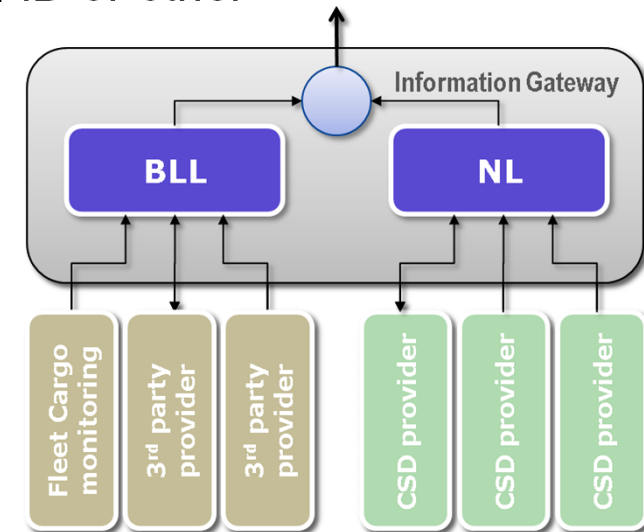
- Easy to incorporate other technologies that provide data services
- Stakeholders connect through one interface
- BLL and NL as different entities using same platform services

Neutral Layer scenario

Information gateway

- ... platform to route any type of information or source
  - ... es of information sources identified
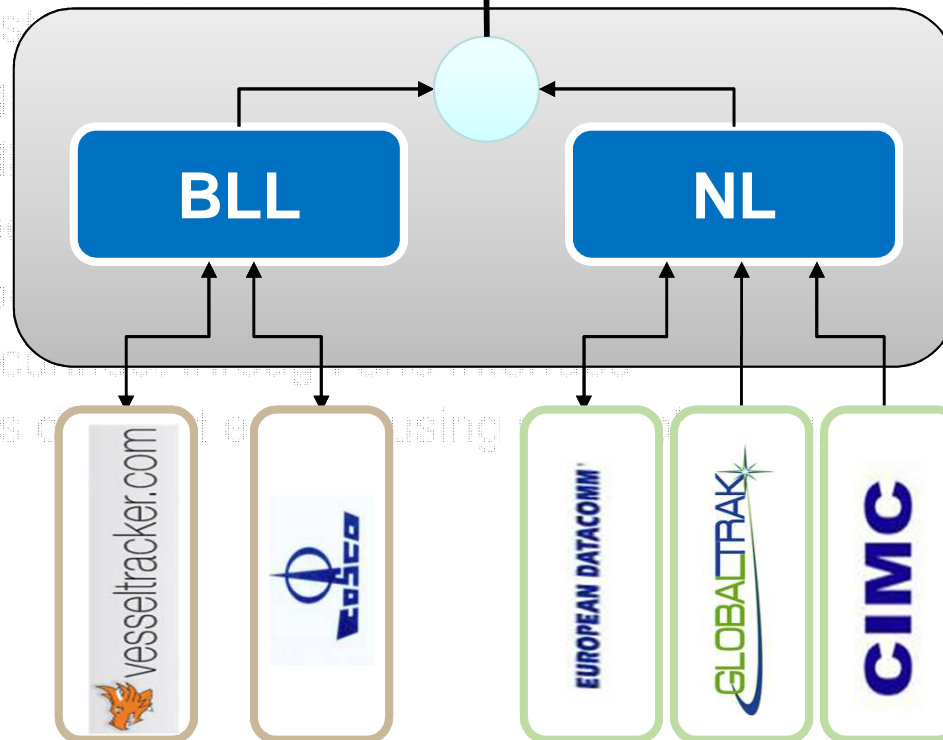   - Security Status information
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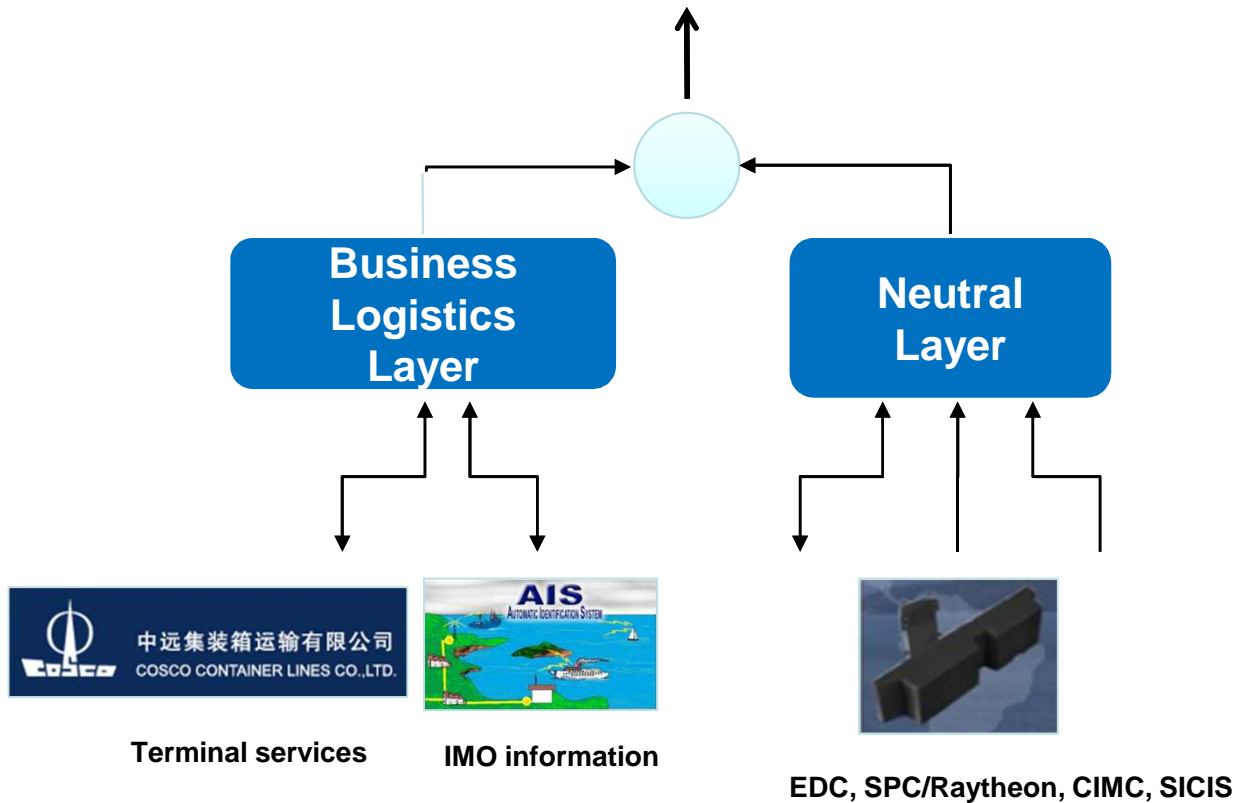   - Transport status information
      - Through ...
      - Typical ...
      - Trans ...
- Easy to incorporate ... vices
- Stakeholders can ...
- BLL and NL as ... using ...

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Smart-CM platform

Business Logistics Layer

Neutral Layer

Terminal services

IMO information

EDC, SPC/Raytheon, CIMC, SICIS

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Operational Scenario
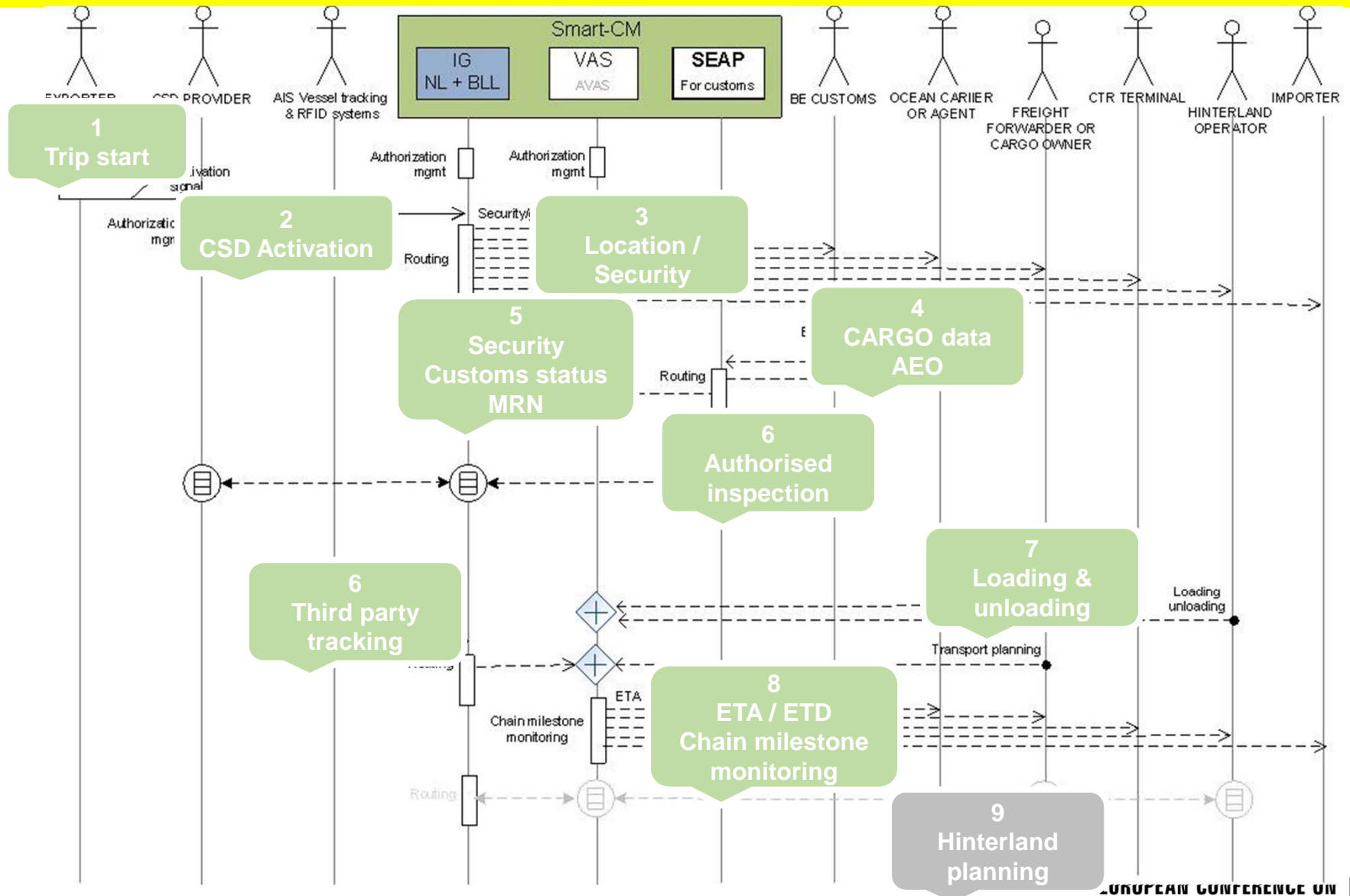
Support implementation of "Green Lane concept" in order to setup and operate Global Secured Trade Lanes

WHY

- For logistics regions: Differentiation by logistics and technological innovation

- For industry: Lead time reduction, visibility, efficiency, reliability

- For government: Security, implementation of control measures

HOW

- Authorized Economic Operators

- Container stuffed, closed and secured with CSD's (container security devices) against unauthorized access en route

- Data transfer of cargo information for advance risk based assessment of inbound containers

- Accelerated customs clearance (green lane) of 'safe' containers on arrival

- Door-to-door monitoring and exception reporting on cargo flow and logistics activities

Concept Suggested by Belgian Customs

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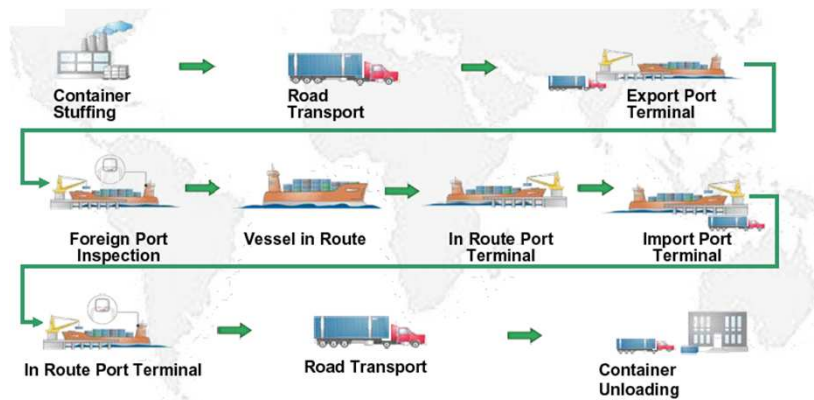
Project Achievements

- A Single Access point for container status information provision independently of the CSD
- A neutral Organisatio

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